

Our world is very forgettable.

Do you want to make an impact?



We live in a forgettable world. Faces fly past us. We meet people for an instant and then they are gone. We have our routines, and we fill in the gaps with Twitter, Facebook, LinkedIn, and blogs. Once our eyes glance over that content, it is forgotten.

But, we want to stand out. We want people to take notice of us. We want to linger in someone's mind for a while and make a positive impact.

What is Memorable Presence?

Memorable presence is a combination of core skill sets that helps you consciously tweak the image you're projecting. If you are not memorable, you are not creating the right impact.

Today, our leaders are operating in a VUCA environment which requires them to navigate rough waters on a regular basis. Creating a memorable first impression, using the right combination of prominence and gravitas, and overcoming self-limited beliefs, are the core requirements for every leader to succeed. A perfect blend of these learning blocks, is what we call creating a Memorable Presence.

The objective of this INVITE ONLY, one-day program is to demonstrate the power of Memorable Presence and introduce attendees to the skills sets that can be developed for making a stronger impact.

Benefits:

Creating a memorable presence enables you to successfully:

- Build trust, establish credibility and accelerate outcomes.
- Network comfortably with industry think-tanks and sector leaders in various scenarios.
- Conduct crucial conversations with confidence and poise.
- Build impactful relationships with your stakeholders.

Who Should Attend



- Learning and Development professionals
- Business Leaders
- Any professional who has a client facing role or a role that requires them to significantly and positively impact and influence stakeholders (internal or external)

The Facilitators

Preethi B. Rao Head – Learning Effectiveness



Preethi is a training specialist with more than 18 years of experience in the training and customer service fields. She has experience in different business areas that give her a rich tapestry of examples to draw from in her training sessions. Having started her career in the food business, she moved into the Foreign Exchange, IT, and ITES with aspects of Client Servicing and Training being a common thread across the industries.

Being one of two Kirkpatrick Certified Facilitators in India, Preethi effectively assists individuals and organizations in building solid and memorable learning experiences linked to performance.

She has also received her Brinkerhoff Certification on High Performance Learning Journeys, a training design methodology that focuses on transfer of learning to the job.

Preethi has presented with great success at top L&D conferences including the ATD, World Training and Development Congress, People Matters L&D League Conference and the Global Learn Tech.

Vinay Kumar Director – Client Engagement



Vinay is widely respected as a Coach, Organizational Development Consultant and Process Facilitator. He has worked with various organizations in creating efficiencies across global teams through coaching, training and development, consulting, and facilitation. He has been part of workshops in over 25 countries across Asia Pacific, Europe, North and Central America. He specializes in developing sustainable leadership and

cross-cultural competencies for enhancing and improving the effectiveness of global operations. Vinay is the former regional president of the South India Council of the Indo-American Chamber of Commerce (IACC) and has been on the National Education Committee of the IACC and the HR Forum of the American Chamber of Commerce (Amcham). Vinay is a Certified Professional Facilitator (CPF™) and currently serves as the Regional Director - Asia on the Global Board of the [International Association of Facilitators](#)

TO KNOW MORE:

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